



Exciting new addition for the 2015/16 BirdBox Project Pupil Birdbox Groups



Inspiring young scientists and nature enthusiasts

The Pupil Birdbox Groups are an exciting new addition to the 2015/16 BirdBox Project. Working closely with schools, we can offer your pupils and their families the opportunity to have their very own birdbox (or feeder station) at home, in their gardens, streaming live and securely to the website. For schools, we will create a new area on the website for your Pupil Birdbox streams, each pupil with their own stream page where they can post their own updates. These pupil streams and pages would only be viewable to other members of the project, family members and friends with a special password that pupils can choose to share.

Helping “give nature a home” across the region

Interested pupils and families will be able to purchase the same equipment package we offer schools, just **£150** (£125+VAT) for a birdbox, feeder station, webcam, 20m cable and USB adapter. We can also offer the same installation service if required, at **£130.80** (£109+VAT).



The cost for streaming across the year we could offer to the families at a reduced rate of just **£119** (£99.17+VAT).

For a start-up cost from just **£269** (£119 per year thereafter), pupils can “give nature a home” in their gardens, watch and share the live stream from their birdbox or feeder, and take part in an online group with fellow young scientists across the region.

Helping reduce costs for schools

For schools looking to grow a Pupil Birdbox Group, we would be able to offer the project membership to the school **free of charge** (normal price - £199+VAT) if you are able to create a group of 10+ pupils. We would also be happy to discuss a bulk-license package discount for schools looking to create larger Pupil Groups, which will allow schools to set their own pricing level to either discount the project further to pupils, or create an income stream.



If you would like to find out more about the Pupil BirdBox Groups, just get in touch!

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